

KEEP OUR NEWSPAPERS LOCAL



Osprey Media bought up 21 Ontario daily newspapers in 2003. Now it is getting rid of long-time employees in classified advertising and reader sales/service departments. The company has established call centres in Niagara Falls and Sarnia and staffed them with low-paid, part-time workers.

**Media chain
harms our
communities
by outsourcing
work to low-wage
call centres**

WHAT DOES THIS MEAN FOR YOUR COMMUNITY?

- Working families and merchants suffer when good, local jobs disappear.
- Poor service to readers and advertisers. When you want to place an ad or report a delivery problem, you prefer to talk to someone you know and trust, not a stranger in some call centre who knows nothing about your community.
- Your newspaper is supposed to serve your community, not undermine it. A newspaper that cuts itself off from its community base will lose readers and advertisers, budgets will be slashed and the quality of your paper will decline.

WHAT CAN YOU DO?

- Send a message to Osprey Media that you want to **keep your newspaper local!** Whether an employee or a customer, you can sign a pledge form being circulated by TNG Canada/CWA, the union that represents workers at 10 Osprey dailies, or register your pledge online.
- Pick up the phone and tell the publisher of your Osprey-owned paper you want to **keep your newspaper local!**

www.tngcanada.org/osprey



**BARRIE EXAMINER
BELLEVILLE INTELLIGENCER
BRANTFORD EXPOSITOR*
CHATHAM DAILY NEWS
COBOURG DAILY STAR*
CORNWALL STANDARD-FREEHOLDER
KINGSTON WHIG-STANDARD*
LINDSAY DAILY POST*
NIAGARA FALLS REVIEW
NORTH BAY NUGGET*
ORILLIA PACKET & TIMES
OWEN SOUND SUN TIMES
PEMBROKE DAILY OBSERVER
PETERBOROUGH EXAMINER*
PORT HOPE EVENING GUIDE*
SARNIA OBSERVER
SAULT STAR*
ST CATHARINES STANDARD*
SUDBURY STAR*
TIMMINS DAILY PRESS
WELLAND TRIBUNE**

*** PAPERS AT WHICH
TNG CANADA/CWA HAS MEMBERS**